

# BIG DATA. BIG OPPORTUNITIES.

WHEN IT COMES TO YOUR BUSINESS,  
WE'RE KIND OF A BIG DEAL.

## WHO WE ARE



**Born in 1998**

Other famous 15 year olds:

- Google was founded
- Apple unveils the iMac



**Offices in Idaho  
and Colorado**

**\$2.5 billion**

Paid out to clients.



**110 employees =**



## THE PEOPLE

**5,403,628 ClickBank clients**

and counting... about the population of Finland.



**Every Hour...**

- ▶ 72 new accounts are created
- ▶ 10 new products are listed
- ▶ 1,200 new sales are made

## THE PRODUCTS



**x10**

**1.1 million  
products**

have been listed for sale through ClickBank. About 10x more SKUs than stocked in the average WalMart.



**15 billion  
lifetime hops**

That equates to about 35 clicks for every active website on the Internet.



**500,000+  
copies sold**

of the single top selling ClickBank product.

*Fact: If this product were a music album, it would have achieved gold record status.*

## THE SALES

**100 million sales in 15 years**

Or about 2x the number of iPhone 5s sold.

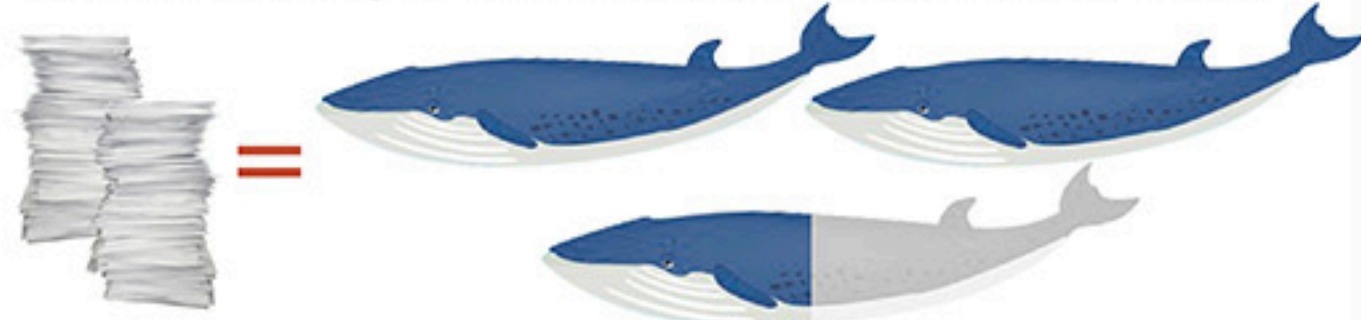


**=**  **x 2**

- In 6 supported languages
- Across 190 countries
- In 31 supported currencies

## THE PAYMENTS

**Total weight of paychecks issued = about 2.5 blue whales**



## THE SUPPORT



**Over 7 million  
minutes on  
the phone**



**Over 1 million  
support tickets  
answered**



**Nearly 500,000  
online chats**

## THE TRENDS

- ↑ 85% growth in sales on mobile
- ↑ 57% growth in sales on tablet
- ↑ 17% growth in non-English products



WHAT IT MEANS

**CLICKBANK BIG DATA =  
BIG DREAMS, MONETIZED**